

2021 County Profile

St. Louis

85,807 Households

| NORTHLAND REGION



Access to safe, affordable homes builds a strong foundation for families and communities. But too many Minnesotans lack good housing options.

Mirroring the state trend, the price of rent continues to rise and incomes are not keeping up, making it increasingly challenging for renters to make ends meet.

The income for families is not rising at the same pace as home values, making it more difficult for families to purchase and own a home.



RENTER HOUSEHOLDS

24,630 | 29% of all households

Median rent, 2000: \$614
Median rent, 2019: \$770  rent up **25%**

Renter income, 2000: \$25,953
Renter income, 2019: \$28,105  income up **8%**



OWNER HOUSEHOLDS

61,177 | 71% of all households

Home value, 2000: \$110,408
Home value, 2019: \$157,900  value up **43%**

Owner income, 2000: \$64,481
Owner income, 2019: \$69,347  income up **8%**

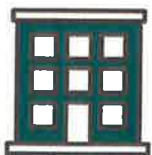
HOUSING STOCK: While a significant portion of the rental and owner-occupied housing is aging (built before 1970), new construction is not keeping up with demand. Of particular concern is the gap between the number of available units for extremely low income households – and the number of people who need them.

Disparities: Disparities are stark for BIPOC residents of all 87 counties. Homeownership disparities are above 65% in every county in Minnesota with most over 90%. Cost-burden is higher for BIPOC renters (52%) than white renters (44%) in Greater MN.



% of homes built before 1970 **60%**

Single-family units permitted in 2019 **19**



% of rental units built before 1970 **54%**

Multi-family units permitted in 2019 **40**

Number of extremely low income households **7,295**

Units affordable to extremely low income households **3,275**

Gap between ELI households and units in St. Louis county **4,020**

Greater MN	Renter Cost Burden	Severe Renter Cost Burden
White	44%	22%
Black	59%	36%
Indigenous	48%	24%
Hispanic	51%	29%

Homeownership in St. Louis County

BIPOC Homeowners 2,034



3%

97%

White Homeowners 59,143